



PRESS RELEASE

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IMMEDIATE RELEASE

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ISOCCKER IS NOW AN OFFICIAL TECHNICAL DEVELOPMENT PARTNER OF THE WEST VIRGINIA SOCCER ASSOCIATION

San Francisco, CA and Beckley, WV – West Virginia Soccer Association and iSoccer are pleased to announce their new partnership to help raise the technical level of youth soccer players throughout the state.

In its commitment to youth development, WVSA recognizes that a focus on individual technique at a young age is key to the future of soccer in West Virginia, and the country as a whole. To aid in this mission, WVSA has identified iSoccer as a vital partner. The San Francisco based company has developed an on-field assessment and online training platform, which helps make technical development fun, engaging and measurable.

“iSoccer is a great tool for motivating players, and gives coaches the ability to track and monitor improvement,” says WVSA Director of Coaching, and Head Coach of

the Marshall University men's team, Bob Gray. "We look forward to using iSoccer with our ODP players, and hope that all types of players and coaches around the state will take advantage of this resource."

Though much of iSoccer is free, through this partnership, every ODP player and coach will have complete access to iSoccer's premium resources, such as over 500 professional training videos for creative skills and the ability to compare scores to players around the country, even elite college players. In addition, members of WVSA who register by January 31, 2012 are provided with a *free* month of iSoccer Premium, with discounts thereafter (go to www.isoccer.org to register for free, then use promo code "WVSoccer" when upgrading).

"West Virginia joins a growing number of state partners that we are excited to be working with," says iSoccer founder and CEO Scott Leber. "Our mission of raising the level of the game in the US starts at the grassroots, which is why our partnership with WVSA is so important."

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About West Virginia Soccer Association

The West Virginia Soccer Association (WVSA) is a non-profit corporation devoted to promoting youth and adult soccer in the state of West Virginia. WVSA has over 17,000 registered players and provides soccer programs and activities for its members including soccer at the recreation, competitive, and Olympic Development Program (ODP) level. WVSA is a member of the United States Youth Soccer Association (US Youth Soccer),

an organization that develops and promotes youth soccer in 50 states and currently has over 3,000,000 registered youth soccer players, as well as US Adult Soccer Association (USASA) and US Soccer Federation (USSF) . WWSA also provides youth coaching education and referee development programs. The West Virginia Soccer Association can be reached at [304-252-9872](tel:304-252-9872) or online at www.wvsoccer.net.

About iSoccer

Founded in 2008 by Scott Leber, iSoccer is a technology company with a passion to “raise the level of the game, one player at a time.” iSoccer has taken the concept of blended learning (combining online individualized resources with traditional education systems) and applied it to sport, revolutionizing the way players interact with the game. iSoccer is the game within the game that motivates players to improve.

For more information, please visit www.iSoccer.org