

ODP Sponsorship Program Information

Players needing financial assistance for participation in the ODP program are encouraged to seek individual and/or corporate sponsorships to help defray the costs of their participation in the program. Sponsors will receive recognition on the WVSA website, sponsorship 'thank you' certificates, and contributions are tax deductible.

Below you will find an "ODP Player Sponsorship Form" which can be used to solicit individual or corporate funds to help the player offset the cost of the ODP program.

You may photocopy the form (fill in your personal player information prior to making copies) add a personal letter or note and solicit to family, friends, neighbors, and local business for partial or full support of your ODP fees. If you are leaving the form with someone or a business, it is recommended to include a self-addressed envelope.

When you have collected all your forms and fees, send completed sponsorship form and money to the WVODP Administrator 116 Fields Way, Beckley, WV 25801. Be sure that the Player's Name, B (boy) or G (girl) and Birth Year are included on the check memo line. Ex. John Doe B-1989.

*Many of the people and places of business will be unfamiliar to us, so please make sure that everything is legible at the time that you receive their form. Print or type any questionable items to ensure that the Thank You Certificates are filled out correctly. Errors due to legibility will cause delays in the recognition process as well as the thank you's being sent out. If you have a sponsor who **Does Not** wish to receive a Thank You or Does Not wish to be recognized on the website please indicate this request when the form is mailed in. Players should keep a copy for their personal records.*

*Sponsorships can be submitted throughout the season and any funds received will go solely to the player who solicited them. It is the players' responsibility to pay all ODP fees at the **required deadlines** even if the player is soliciting help. Reimbursements to the player will be made after sponsorship fees have been received and endorsed by the WVODP program. It will be the players' responsibility to see that each sponsor receives his/her Thank You Certificate (the ODP Administrator will provide it for you).*

Suggest tried and true helpful hints for seeking sponsorship:

- 1. Make a list of all prospective sponsors; family members; family friends; people your parents work with, their employers, and the vendors/companies that deal with them in their business; people at your church, in clubs and organizations that you belong to; restaurants and businesses that you use all the time; school staff and teachers...*
- 2. Always have several forms with you at all times, you never know who or when you may run into someone you forgot on your list...be prepared! - Leave extras on the front seat of your vehicle and when you stop somewhere, you can leave it with a "manager" on duty.*
- 3. It is always better to hand deliver and have eye-to-eye contact...leaving the form with your prospective sponsor to think it over and drop it in the mail to you works well.*

4. *However, the plus side of mailing out your forms is that you can reach a greater number of prospective sponsors in a shorter period of time. (Try to use both)*
5. *Be sure to **fill in a due date** on the "Sponsorship Form. Having a due date helps your sponsor know how long they have to respond and you won't be guessing if they plan to respond. (Assume if you haven't received it by your requested due date, that they will not respond.)*
6. *As well as the due date, you need to fill in all "Player Information" before copying the form for your packets...this will save you time filling out each one separately. We cannot stress enough the importance of this information being completed. This is our only link to you should we have any questions on your forms such as the correct spelling of your sponsor's name/company.*
7. *It is always better hand delivering the sponsor's Thank You Certificate in person. It shows that you really appreciated their help... You may need it again next year! (We will provide the certificate for you.)*
8. *If you make an honest effort and present yourself in a pleasant manner, showing gratitude for their consideration, no matter what they do, you will be successful. One ODP player raised over \$5000 in five months – 100% of her cost to play ODP and to be a People to People Sports Ambassador at the Kanga Cup Tournament in Australia. It can be done... Go for it!*



SPONSORSHIP INFORMATION FORM
WEST VIRGINIA SOCCER ASSOCIATION
OLYMPIC DEVELOPMENT PROGRAM (ODP)

My Name is _____ and I am a current member of the WV Olympic Development Team. The US YOUTH SOCCER Olympic Development Program, or ODP as it is more commonly called, is a national identification and development program for high-level soccer players. The program identifies and develops youth players throughout the country to represent their state association, region and the United States in soccer competition. In an effort to help off-set the costs of the program I am asking for your support. Any donation you can make towards my ODP fees will be greatly appreciated.

PLEASE RETURN TO PLAYER BY: _____

Please **PRINT** or **TYPE** legibly !

SPONSOR'S NAME: _____

SPONSOR'S ADDRESS: _____

SPONSORSHIP AMOUNT: _____ CHECK NO. _____

PLAYER'S NAME: _____

FEMALE: _____ MALE: _____ YEAR OF BIRTH: _____

PLAYER'S ADDRESS: _____

PLAYER'S E-MAIL: _____

PARENT'S E-MAIL: _____

DAY PHONE NUMBER: _____ EVENING #: _____

Be sure to include in Check Memo **1.) Player's Name 2.) B or G (Boy or Girl) 3.) Player's Birth Year.**

Example: Jane Doe G-1991

Thank You For Your Support!

If you have additional questions regarding the sponsorship program you can contact the ODP administrator at awyatt9@gmail.com. Please mail form to: Amanda Wyatt, PO Box 3360, Beckley WV 25801.