



WVSA Digital Advertising Rates

Effective January 1, 2020

WVSA Beyond The Pitch Podcast Live Read (New Episode Every Thursday morning)

\$50 per :60 live read

*Includes :60 live read at the beginning of the WVSA Beyond The Pitch Podcast (provided by client).

WVSA Facebook Posts (www.facebook.com/wvsoccer)

\$50/post - *Includes copy and one photo (provided by client) as well as a link to client's website.

WVSA Twitter Posts (@wvsoccer)

\$50/post - *Includes copy and one photo (provided by client) as well as a link to client's website.

WVSA Instagram Posts (@wvsoccer)

\$40/post - *Includes copy and one photo (provided by client) as well as 5 hashtags.

WVSA Instagram Stories Posts (@wvsoccer)

\$30/post - *Includes one photo and tag (provided by client)

WVSA SnapChat Posts (@wvsoccer)

\$30/post - *Includes tag and one photo (provided by client) as well as a link to client's website.

WVSA TikTok Posts (@wvsoccer)

\$30/post - *Includes one photo and 3 hashtags

WVSA Club Tryouts & College Camp Digital Brochure (June)

\$100/full page color ad (provided by client)

WVSA Hall of Fame Event Program (March)

Full page B/W Ad - \$200. Half page B/W Ad - \$100. (camera ready art provided by client)

All advertising must be paid for in advance. For more information, please contact Marcus Cole, WVSA Director of Soccer Operations & Branding, at 304-382-5350 or marcus@wvsoccer.net.